

INTEGRATEFORGOOD.ORG



# CORPORATE PARTNERSHIP OPPORTUNITIES



2025





# Meet IFG

## About Us

Founded in 2019, Integrate for Good addresses the social determinants of health by empowering students and adults with diverse abilities to contribute their talent through inclusive volunteerism, community leadership, and equitable employment.

The Integrate for Good model is based on clinical doctoral research in social capital building conducted at Temple University. This research informs us that individuals who are connected to their communities are more likely to have a safe place to live, and are more likely to be employed. Additionally, they are more likely to be mentally and physically healthy and experience a greater quality of life.

The Integrate for Good model is designed to address the social barriers faced by students and adults with disabilities using targeted strategies for increasing opportunity through three specific channels: Empowerment, Connection, and Education.

# Why Choose Us?

---



## Community Engagement

Impact the communities where you operate, demonstrating your commitment to the neighborhoods where you do business.



## Networking Opportunities

Foster connections with other like-minded businesses and individuals who share a passion for social good.



## Employee Engagement

According to Deloitte research, company volunteer events boost workplace morale better than a company-sponsored happy hour!



## Brand Exposure

Appeal to a broader customer base and cultivate improved loyalty among socially-conscious consumers.



## Employee Retention

Snapshot Employee Research found that 71% of employees say it's imperative or very important to work where the culture is supportive of giving and volunteerism.



## Corporate Social Responsibility (CSR)

Make your CSR priorities come alive by investing in initiatives, engaging your teams, and contributing to sustainable development goals.



## Access to Untapped Potential

Access a pool of talent that is often overlooked or underutilized. Investing in individuals with disabilities and neurodiversity enables you to harness untapped potential and drive innovation within your organization.



## Long-Term Impact on Society

Contribute to positive societal change by promoting equality, accessibility, and acceptance of individuals with disabilities and neurodiverse traits in the workplace and beyond.



## Tax Benefits

Access corporate tax benefits, deductions, and financial incentives.



Our Corporate Partnership Program is designed to forge meaningful connections with businesses that share our commitment to diversity, equity, inclusion, belonging, and economic opportunity.

Your corporate values are the heart and soul of your business. Partner with us to strengthen your teams, boost your company's morale, and make a difference in the local communities where you do business.



## Opportunities



### Education and Training

- Keynote Presentations and Staff Training led by Dr. Bev Weinberg and her team (bios available on website)



### Team Engagement

- Opportunities to volunteer at our community-based sites, or...
- Engaging team volunteer events brought onsite to you!



### Marketing and Promotion

- Inclusion on our website and in our weekly newsletter as a corporate partner in disability inclusion
- Social media posts highlighting your commitment
- Promotion on Hanging with Heather, the first-ever video podcast hosted by a woman living with Down syndrome
- Opportunities to sponsor our community events and annual Signature Community Heroes Celebration



# Corporate Partnership Benefit Packages

If you are a non-profit or faith organization, please reach out for pricing information.

	Tier <b>1</b> Visionary Partner	Tier <b>2</b> Community Hero	Tier <b>3</b> Inclusion Empowerment Champion	Tier <b>4</b> Ally	Tier <b>5</b> Partner for Good
2025 Community Heroes Celebration Sponsorship (details on next page)	Title Sponsor	Community Hero Sponsor	Leadership Award Sponsor	Dessert Sponsor	Race Sponsor
One-hour Keynote Address or Two-Hour Staff Training (\$2,500 value)	✓	-	-	-	-
On-site Two-hour Corporate Engagement Event (\$3,500 value)	✓	✓	✓	-	-
Logo and Live Link on IFG Website for a full year (\$500 value)	✓	✓	✓	✓	✓
Sponsorship of our Podcast including multi-channel promotional benefits (\$250 per episode)	✓ 12 episodes	✓ 8 episodes	✓ 6 episodes	✓ 4 episodes	✓ 4 episodes
Sponsor Spotlight: 500 word feature story in our newsletter (\$250 value)	✓	✓	✓	✓	✓
Multi-channel Social Media Posts highlighting your Partnership (\$50 value per post)	✓ 24 posts	✓ 16 posts	✓ 12 posts	✓ 8 posts	✓ 8 posts

# Level Pricing

## **Tier 1 Visionary Partner**

**\$20,000 (package value \$30,950)**

Community Heroes Celebration Title Sponsor benefits; keynote address or staff training; on-site team engagement event; logo and live link on IFG Website; sponsorship of 12 podcasts with promotion before, during, and after episodes; Sponsor Highlight in our weekly newsletter; 24 social media posts

## **Tier 2 Community Hero**

**\$15,000 (package value \$22,050)**

Community Heroes Celebration Hero Sponsor benefits; on-site team engagement event; logo and live link on IFG website; sponsorship of eight podcasts with promotion before, during, and after episodes; Sponsor Highlight in our weekly newsletter; 16 social media posts

## **Tier 3 Inclusion Champion**

**\$10,000 (package value \$16,350)**

Community Heroes Celebration Leadership Award Sponsor benefits; on-site team engagement event; logo and live link on IFG website; sponsorship of six podcasts with promotion before, during, and after episodes; Sponsor Highlight in our weekly newsletter; 12 social media posts

## **Tier 4 Empowerment Ally**

**\$5,000 (package value \$7,150)**

Community Heroes Celebration Dessert Sponsor benefits; logo and live link on IFG website; sponsorship of four podcasts with promotion before, during, and after episodes; Sponsor Highlight in our weekly newsletter; eight social media posts

## **Tier 5 Partner for Good**

**\$2,500 (package value \$4,650)**

Community Heroes Celebration Race Sponsor benefits; on-site team engagement event; logo and live link on IFG website; sponsorship of four podcasts with promotion before, during, and after episodes; Sponsor Highlight in our weekly newsletter; eight social media posts





# Community Heroes Celebration

## Sponsorship Benefits

### Celebration Title Sponsor \$20,000

(Included with Tier 1 package)

- Reserved table and 10 Celebration tickets
- Exclusive recognition as presenting sponsor of Integrate for Good's 2025 Community Heroes Celebration during the welcome ceremony, throughout the Celebration, and in all event communications
- Opportunity to offer opening remarks
- Prominent on-site signage at the Celebration, including stage signage
- Full-page color ad on the inside front cover of the Celebration program
- Prominent logo on table tents and video loop
- Prominent logo on Integrate for Good's website (with a link to your website)
- Social media recognition
- Name/logo prominently displayed on our donor wall at the Community Hub
- Inclusion in the event press release, and e-newsletter
- Feature article in annual report
- Name/logo listed in annual report



# Community Heroes Celebration

## Sponsorship Benefits

### Community Hero Sponsor \$15,000

(Included with Tier 2 package)

- Reserved table and 8 Celebration tickets
- Exclusive recognition as the sponsor of Integrate for Good's 2025 Community Hero Award, including the opportunity to present the award on stage at the Celebration
- Prominent on-site signage at the Celebration, including stage signage
- Full-page color ad on the inside back cover of the Celebration program
- Prominent logo on table tents and video loop
- Prominent logo on Integrate for Good's website (with a link to your website)
- Social media recognition
- Name/logo prominently displayed on our donor wall at the Community Hub
- Inclusion in the event press release, and e-newsletter
- Name/logo listed in annual report





# Community Heroes Celebration

## Sponsorship Benefits

### Leadership Award Sponsor \$10,000 (Included with Tier 3 package)

- Reserved table and six Celebration tickets
- Recognition as presenting sponsor of Integrate for Good's 2025 Community Heroes Celebration Dessert Buffet
- Prominent on-site signage at the Celebration
- Half-page color ad in the program
- Logo on table tents and video loop
- Logo on Integrate for Good's website (with a link to your website)
- Social media recognition
- Name/logo prominently displayed on our donor wall at the Community Hub
- Inclusion in the e-newsletter
- Name/logo listed in annual report



# Community Heroes Celebration

## Sponsorship Benefits

### Dessert Sponsor \$5,000

(Included with Tier 4 package)

- Four Celebration tickets
- Recognition as presenting sponsor of the Celebration Dessert Buffet
- Prominent on-site signage at the Celebration
- Half-page color ad in the program
- Logo on table tents and video loop
- Logo on Integrate for Good's website (with a link to your website)
- Social media recognition
- Name/logo prominently displayed on our donor wall at the Community Hub
- Inclusion in the e-newsletter and annual report



### Race Sponsor \$2,500

(Included with Tier 5 package)

- Four Celebration tickets
- Recognition as presenting sponsor of one horse race at the Celebration
- Onsite Celebration signage
- Half-page color ad in the program
- Logo on table tents and video loop
- Logo on Integrate for Good's website (with a link to your website)
- Social media recognition
- Name/logo prominently displayed on our donor wall at the Community Hub
- Inclusion in the e-newsletter and annual report





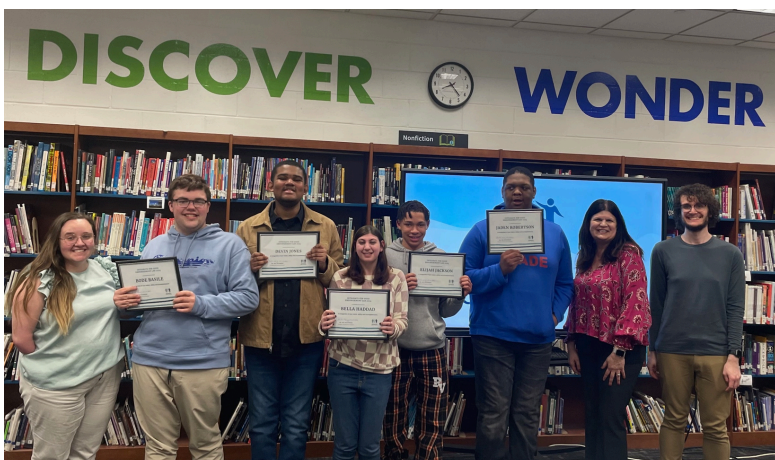
# The EITC Opportunity

In Pennsylvania, the **Educational Improvement Tax Credit (EITC)** program offers businesses an impactful way to direct their state tax dollars to initiatives that improve education and empower students.

If your company is already enrolled in the EITC program, you can designate your tax credits to support **Integrate for Good's Empowerment Lab**, a unique opportunity for high school students with disabilities to develop essential life, leadership, and employment skills. This program provides scholarships that enable students to access hands-on, confidence-building experiences, preparing them for success beyond high school. Students create a dynamic webpage, innovatively showcasing their ability through photography and videography to employers, colleges, universities and community organizations.

If your company is not yet participating in the EITC program, we encourage you to explore this simple process and consider how your support can change lives. To learn more, email [bev@interateforgood.org](mailto:bev@interateforgood.org), or visit the EITC program page at [dced.pa.gov/programs/educational-improvement-tax-credit-program-eitc/](https://dced.pa.gov/programs/educational-improvement-tax-credit-program-eitc/).

Together, we can create a brighter, more inclusive future!





## Testimonial

"We wanted to have an interactive experience that reinforced our team culture and executed a key Colorcon value which is to commit to the principles of corporate social responsibility (CSR) for the benefit of the community where we operate. The experience went far beyond our expectations. We were educated to the local needs of the community, introduced to a committed set of volunteers, and overjoyed with the mat-weaving activity that created amazing teamwork. This is truly a very deserving organization that Colorcon is happy to support in our community."

— Colorcon

## Are You Ready to Stand Out for What You Stand For?

Whether you want to engage your team of three or 153, we have a variety of opportunities that align with your priorities.

- ✉ [bev@integrateforgood.org](mailto:bev@integrateforgood.org)
- ☎ 484-854-1375
- 📍 3238 W. Germantown Pike | Suite B  
Norristown, PA 19403
- 🌐 <https://integrateforgood.org>